

PGN ANNUAL REPORT



INSIDE THE ISSUE

PGN celebrates a new brand, the open role of Executive Director, an advisory board and growth!

Meet the new strategic advisory board

Read our goals for PGN's 100th Anniversary

Congratulate the 2019 PGN MVP Award winners

LETTER FROM THE EXECUTIVE DIRECTOR

This year I had the honor of celebrating this incredible organization's 95th anniversary. The turnout and sentiment amongst alumni was heartwarming. It was also bittersweet because I knew that this February, I would be welcoming a new Executive Director.

It might surprise you, but six years ago when I stepped into this role, I wasn't sure we'd make it to our 95th birthday. We'd shaken the trust of our members and lost touch with our mission.

We had to rebuild everything including our structure, processes, to member and alumni's trust. Thankfully PGN has alumni who show up when they're needed most. I've been lucky enough to have worked with many talented alumni and together **we've not only stabilized but tripled the organization's growth.**

Today, we are in an incredible place and I feel strongly that our future is one that honors the mission of our founders.



It is my greatest pride and honor to make space for our next leader. **I'm hoping one of you feels inspired to think about taking on this role and I'm excited to talk to you about it.**

Most of all, I am confident in the groundwork we've laid and the incredible, dedicated alumni who continue to be devoted to each other like no other community I've seen before.

If you are interested in supporting us with your time, **apply by February 3** at www.phigammanu.com/volunteer.

Yours,

Tuesday Hagiwara

MEET THE NATIONAL COUNCIL

APPLY FOR OPEN POSITIONS BY FEBRUARY 3
www.phigammanu.com/volunteer



TUESDAY HAGIWARA
EXECUTIVE DIRECTOR
OPEN ROLE 2020



DAVID WILLIAMS
PRESIDENT

Open Director
Positions:

- Director of Chapter Engagement
- Director of Corporate Relations
- Director of Chapter Success



BRANDON GOLDBLATT
VP FINANCE AND
BUSINESS INTELLIGENCE



ALEX HEPP
VP EXTERNAL
RE-ELECTION YEAR



LAIRA TORRES
VP CHAPTER
ENGAGEMENT



ALEX SWANSON
INTERIM VP CHAPTER
SUCCESS
RE-ELECTION YEAR



GRACE HENDERSON
VP EXPANSION



HAVANA GAZLAY
VP CHAPTER PRESIDENTS
RE-ELECTION YEAR

FAST FACTS

FISCAL YEAR 2019 | FALL 2018 - SPRING 2019

1.1

thousand total
chapter events Fall'18
- Spring'19

108

Thousand dollars
raised for charities

112

95th Anniversary Alumni
Event Attendees in
Chicago & New York

551

Registered Alumni on
the PGN Online
Community

39

National Convention
attendees in Austin

03

Potential incoming
schools

2.6

thousand raised for
the PGN Scholars
Foundation 50(c)(3)

3X

Membership growth
since 2013

What's Inside

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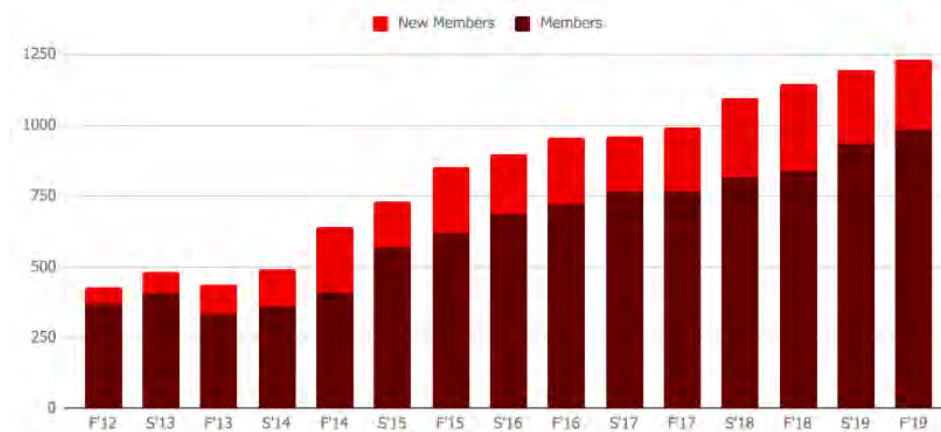
TRIPLE

GROWTH

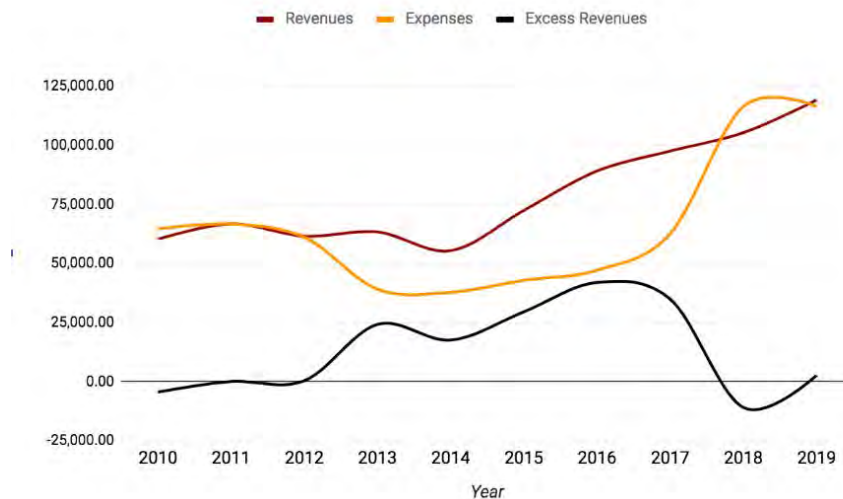
RECAP 2013 - 2019

Since 2013 we've tripled student membership from 436 to 1,232 and reduced overhead costs from 90% to re-invest back into the organization. **Today, 77% of our annual budget goes towards chapter development and alumni engagement.** During this time we've held National Conventions each year, ramped up investments in alumni events, held additional student leadership workshops, and invested in networking tools such as the PGN Online Community.

MEMBERSHIP GROWTH FROM FALL 2012 THROUGH SPRING 2019



REVENUE, EXPENSES AND EXCESS REVENUE FISCAL YEAR 2010 - 2019



THE PATH TO 2024

In February of 2024 PGN will celebrate its 100th anniversary. We hope that the foundation we've laid will create a launchpad for growth that will benefit alumni and members alike. Here is a summary of our hopes, goals, and priorities.

To support these efforts we plan to also implement an annual audit, a strategic advisory board, and expand our risk management controls.

SPRING 2020 SCHOOLS

- Boston University
- James Madison University
- Northwestern University
- University of Southern California

TARGET SCHOOLS

- Virginia Tech
- University of Washington
- Texas Tech
- University of Minnesota
- Emory University
- Marquette University
- University of Arizona

GOALS

25 chapters

2,000 members by
Spring 2024

\$200K in Annual
Revenue

\$10K in annual
corporate
sponsorships

Expand Alumni events
and cities

Regionalize the
chapter structure

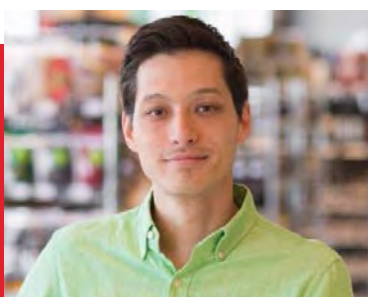
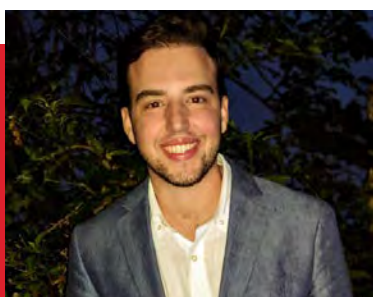


*Green Schools are existing schools

Know someone at a target school? Email Grace Henderson at ExpansionVP@phigammanu.com

NOW INTRODUCING: **THE PGN STRATEGIC ADVISORY BOARD**

Launched this June, the PGN Strategic Advisory Board is responsible for holding National Council members accountable and ensuring that they continue to operate in the best interest of the overall organization, both ethically and financially. Their collective experience will better enable our National Council to execute its mission and goals, and take PGN into the next centennial. If you'd like to get involved contact Gabe via the PGN Community or executivedirector@phigammanu.com.



FIRST ROW (LEFT TO RIGHT)

GABRIEL RODRIGUEZ
CHAIRMEN OF THE BOARD
General Manager at Brophy Air Specialty Group

Other Notable experience:
Finance Manager @Ecolab
<https://www.linkedin.com/in/grodriguezdz/>

RYAN KIMURA
Director, Growth Applications at SPINS
Other notable experience:
Co-founder/COO/CFO of Local Foods
Consultant @Deloitte
<https://www.linkedin.com/in/rkimura/>

STEPHANIE KO
Buyer - Home Health Care at Walmart
Other notable experience:
Digital Brand Manager @Walmart eCommerce
<https://www.linkedin.com/in/stephanieko89/>

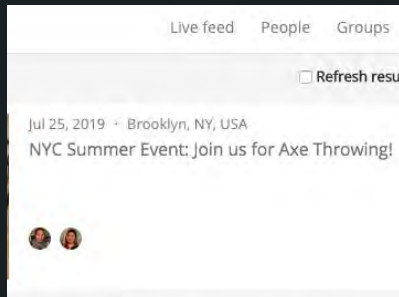
SECOND ROW (LEFT TO RIGHT)

BILLY SMOLEN
Product Manager at Microsoft
Other notable experience:
Consultant @Microsoft
<https://www.linkedin.com/in/williamsmolen/>

WILLIAM WALDRON
Associate Client Manager at Nielsen
Other notable experience:
Associate Client Manager
<https://www.linkedin.com/in/william-james-waldron/>

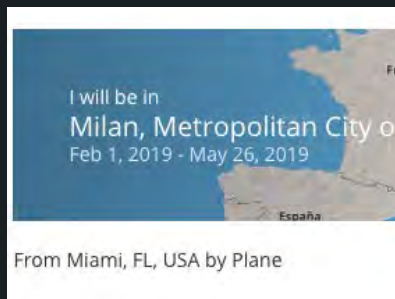
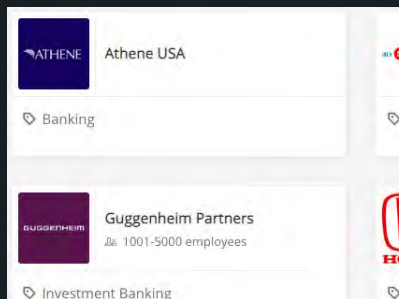
RECONNECT HERE

www.community.pgnleaders.org



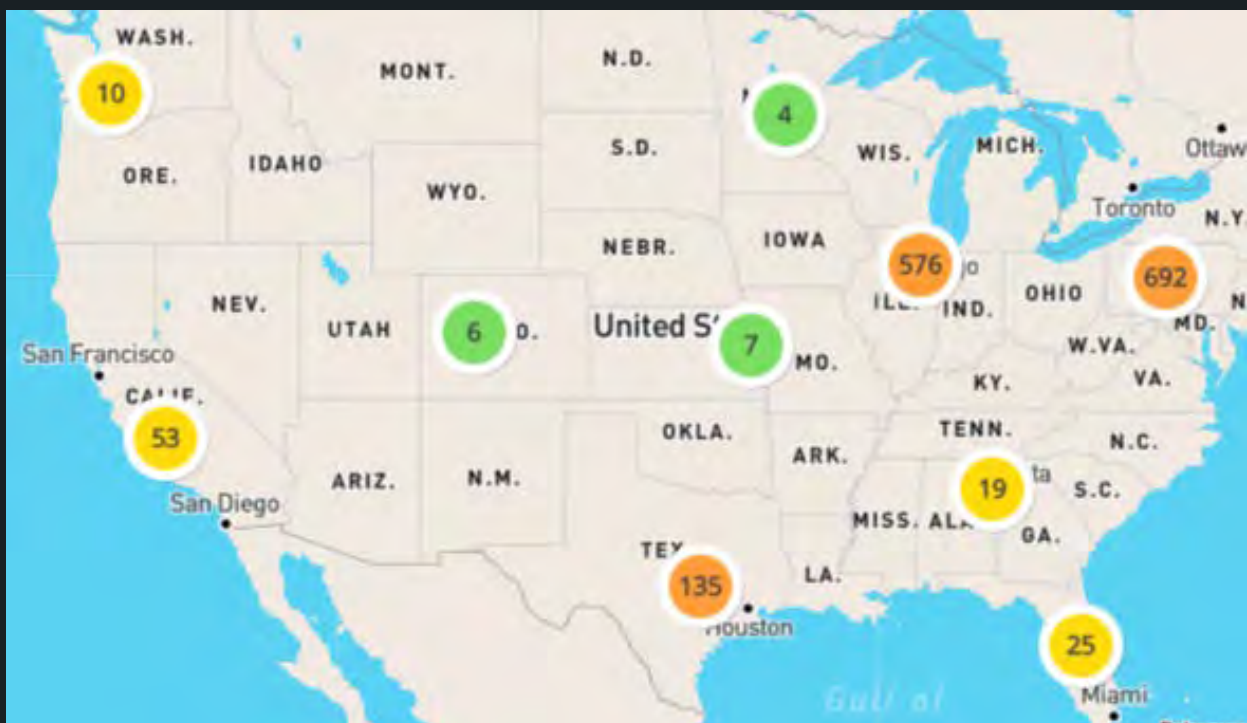
More than just a networking tool, this is our official roster for all our members and alumni.

Registering means you can attend alumni events, reference PGN on your resume and access to our members.



Things you can do:

- Attend events
- See who's in your city
- Connect with someone on your next trip
- Re-connect with old friends
- Make job connections



95 YEARS

A NEW BRAND, SAME SOUL

It's mind blowing to think that PGN started with just six women at Northwestern in 1924. Today our network reaches from Hong Kong to New York, from the highest echelons of corporate towers to the ground level of bootstrapped startups.

As we prepare to step into our centennial year, we are unveiling a new brand that's bolder and clearer.

Like so many greats before us EY, PwC, and more we're shortening our name to PGN.

Our new logo places our name front and center. To honor our past we've borrowed the laurel that used to frame our crest and included a tagline that clearly states our objective to newcomers.

We are excited to keep PGN moving forward, while still honoring our past. We hope you are too! Hear from students why they love PGN. It's been 95 years, but you'll find that the feeling is still the same: <https://youtu.be/yP8iz-iL2Bs>





HENRY KNEZ
FOUNDING PRESIDENT
UNIVERSITY OF WISCONSIN



HOORAY!

WELCOME UNIVERSITY
OF WISCONSIN!

Join us in giving the students of University of Wisconsin a big welcome.

We checked in with President, Henry Knez at the University of Wisconsin to hear how this journey has been so far.

PGN: What's been your biggest challenge?

HENRY: The most challenging part was name recognition. During the recruitment season last spring, we were competing against two other organizations that are widely recognized and established on campus. We focused on branding our chapter as a new and innovative alternative where students could make an impact as founding members was our best strategy last semester.

"It was very rewarding to finish the semester with 49 founding members"

PGN: What are your plans for the Fall?

HENRY: At the moment, our executive board has really been focusing on events pertaining to recruitment. Besides that, we look forward to leveraging our members' internship networks from this summer to host a variety of corporate speakers. We are also beginning to plan collaborative professional and social events with DSP and AKPsi.

Best of luck to University of Wisconsin!

PGN'S ENTREPRENEURS

At PGN our vision is to create well-rounded leaders of tomorrow who enrich the lives of others, their industries and their communities. It's a lofty goal, but our members prove to us that it's not only possible, it's happening. Right now.



MIA MCCRUMB, CLASS OF 2021 UNIVERSITY OF MICHIGAN

In March, Mia and her team Out5mart received the Audience choice award and \$1,000 in prize money at the Innovation in Action Challenge, a campus-wide competition. Their team pitched a reusable sticker that could be used to test for the alcohol percentage of a given drink and the presence of date-rape drugs.

MAX WOROBOW, CLASS OF 2021 UNIVERSITY OF TEXAS - AUSTIN

This April, Max Worobow and his team placed third and received an honorable mention at Blackstone LaunchPad's first ever Idea Stage Pitch Competition at UTA. Teams had the opportunity to receive mentoring from the Austin startup community.



A CHAPTER-LED RECOGNITION PROGRAM

During the Summer PGN Leadership University in 2018, four students from Ohio State University, Illinois State University and University of Florida, worked together to design The PGN MVP Awards program.



Led by Haylee Campbell and Sunny Bobnick, this program recognizes members who have gone above and beyond to further the success of their chapter, showcased the best-in-class examples of leadership and celebrates the diversity of talent amongst our membership. Winners received a free trip to the convention.

In late 2019, we began expanding the program to chapters and added an entrepreneurs award. We look forward to celebrating our new winners are the February 2020 convention in Atlanta.



JEFFERY GAO [TOP]
University of Pennsylvania
Class of 2019
Winner of the I AM PGN Award
<https://www.linkedin.com/in/jefferygao>

SARAH DALY [MIDDLE]
University of Michigan
Class of 2020
Winner of the PGN MVP AWARD
<https://www.linkedin.com/in/sarah-daly-b1576a86/>

JACQUI VERGIS [BOTTOM]
Pennsylvania State University
Class of 2021
Winner of the Rising Star Award
<https://www.linkedin.com/in/jacqueline-vergis-a93521153/>




CHAPTER EVENTS

Chapters host thousands of events each year from corporate visits to Chicago and Charlotte and hosted pitch competitions. They raised money to prevent brain tumors, cancer, suicide and more. Together they went to China, Morocco, Paris and all around the world. Here are a few pictures to enjoy.





 **PGN** **CREATING LEADERS**
OF TOMORROW

